



Multi Artistry Entertainment

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For Immediate Release:

Headline:

**SBL MUSIC GROUP/EMPIRE DISTRIBUTION PRESENTS RON SUNO'S
NEW VIDEO FOR HIS SINGLE "BANDIT"**

Ron Suno has emerged as the most talked-about rapper throughout the pandemic for his Swag Like Mike private album release party, various music collaborations with rappers such as Sheff G, DDG, Fetty Wap, and much more. Living up to his mantra "We Outside Every day, Every Week, Every Month"; his label continued to drop consistent visuals directed by DavidJanoff Films. Pushing the culture forward with his artistic visuals, combining his unique personality with his music style landed his feature in XXL Mag. As his fan base grew, he consistently inspired the youth through his appearances via Google classroom throughout the pandemic. With steadfast interviews sharing his own story on many media platforms opened the doors for him to launch the official NBA 2K League affiliate of the Atlanta Hawks influencer campaign alongside Mulatto and Lil Eazzy. Ron Suno hosted a special Livestream on their team's official Twitch channel. On the verge of the partnership with Empire Distribution and SBL Music Group Inc, co-led by Ron Suno and Bo God, the two are on a mission to create a better platform and representation for The Bronx and redefining what Hip Hop pioneers embody. Still pushing the culture forward with his music, Ron will drop his new long-awaited fan-favorite track "Bandit," produced by SBL's own JBangaBeats.

Bandit Song/ Video Description

Ron Suno stepped out of his comfort zone on his new single which will have fans dancing and vibing to the beat. Ron adds his wavy dance moves, pressed-out hairstyle, beautiful women, mob vibes, and witty lyrics making the track a bop. He's surrounded by money and bodyguards and strippers making sure he's safe as he enjoys the fruit of his Labour.

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News

Bandit Exclusive Listen & Review

*Ron is definitely showing his diversity outside of the drill sound with this track. And he found his rhythm on there to make the record potent. **The Source- Jiggy Jones***

Assets:

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About Ron Suno

Bronx-based rapper Ron Suno is taking over New York with high-energy drill music and an entertaining online presence. Ron Suno (born Keron Foriest) began rapping at the age of 13, but it was his comedy that originally caused him to go viral: In 2017, he was responsible for the social trends #WeaveChallenge, which helped him gain over half a million Instagram followers in only a matter of months.

In early 2019, Ron began building a buzz as an artist by releasing music videos on YouTube and promoting them on Instagram, which included promising releases like “With My Crew”, “Party On Jump”, and his seven-song EP, “New Boss”. His breakout came in October 2019 with the release of his song and video, “Pinocchio”, a fierce but fun drill hit that took the Bronx by storm and simultaneously inspired thousands of dance videos on TikTok. In the weeks that followed, the song exploded to over 8 million views on YouTube and over 11 million streams. In February 2020, Ron Suno released his follow-up single and music video, “Spider-Man” featuring fellow New York rapper Fivio Foreign. “Spider-Man” gained over 2 million YouTube views within a month of release and has racked up over 3.7 million views to date.

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